



SWISS-AMERICAN SOCIETY

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LUNCHEON

“Navigating the stormy waters of the travel market: The journey of the Hotelplan Group “

Laura Meyer

CEO Hotelplan Group



Thursday, April 4th, 2024
Haus zum Rüden Zürich,
12.10pm (Apéro and Registration from 11.40am)

Laura Meyer started her career in 2007 at McKinsey & Company. In 2014 she joined Neue Zürcher Zeitung AG (NZZ) as Head Key Account Management, Sales Strategy & Sales Processes. Between 2015 – 2020 she held several positions at UBS Switzerland AG before she was promoted to Managing Director and Head Digital Distribution & Analytics and Co-Head Center of Excellence (CoE) Distribution.

Since 2021 Laura Meyer is the CEO of Hotelplan Group. In 2022 she was elected to the board of directors of NZZ.

Laura Meyer studied law at the University of Zurich and completed part of her studies in Spain at the Universidad de Deusto. She also holds an MBA from INSEAD (Singapore and France).

Laura Meyer is married and has 2 children.

We look forward to your participation.

Thierry de Sépibus
President

Petra Hanselmann
Vice President

Registrations until April 1st, 2024 by mail to swiss-am@amcham.ch or online www.swiss-am.net.
Costs: CHF 59.- incl. Apéro, Food and Beverage.
Registered persons will be charged in case of no show.